

Banish your CV Gremlins and Prepare to Interview

It never fails to amaze me how little job seekers know about marketing themselves effectively and don't prepare properly for an interview.

Your **CV** is your **SHOP WINDOW** it sells you when you aren't there to sell yourself! Without a well presented **WINDOW** you won't have any customers come in – right?

So **NUMBER 1** – take time to prepare your **CV** what does it say about you? Does it sell you and your key skills/experience for the role you are applying for?

NUMBER 2 – prepare to interview. Typically, I am told “I'm hopeless at interview”, “I always get so nervous” or my personal favourite “I don't know what questions they will ask” – the first piece of good news is everyone, no matter how experienced feels the same way, there are only a lucky few who are naturals. People who succeed work hard to prepare. The second piece of good news is there are techniques to follow when preparing, we have some great techniques that guide through interview preparation step by step – we show you how to do it and help you overcome the nerves and prepare for any question.

Lastly, don't waste time talking about how you want a new job, hate your current job/boss/colleague or how little progression you have

What you think and concentrate on happens so make sure you think only positive thoughts...don't dwell on what isn't working...only concentrate on what you want to happen!

So Do Something Today and Make Life Happen

Louise – First 2 Recruit

P.S. if you're wondering what your first step should be...take a look at our vacancies page and start applying!